MINNESOTA TECH FOR SUCCESS

DIGITAL EQUITY FOR ALL

2026

PARTNERSHIP OPPORTUNITIES

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For nearly three decades, Minnesota Tech for Success (MTFS) has advanced digital equity across Minnesota by ensuring youth, families, and adults have access to the technology, training, and support needed to thrive in school, career, and life. Through a holistic model that combines computer recycling, refurbishing, STEM education, and IT workforce development, MTFS addresses the full lifecycle of technology—from access to opportunity.

MTFS programs reach hundreds of low-income, majority BIPOC participants each year, providing:

- No-cost technology access
- Hands-on STEM and digital literacy programming
- Industry-recognized IT training and certifications
- Paid internships that eliminate financial barriers to career exploration
- Connections to empoyers, mentors, and post-secondary pathways

Rising costs of technology, groceries, utilities, and basic needs are widening opportunity gaps, When families must prioritize essentials, technology access and career exploration often fall out of reach. Sponsorship of MTFS directly closes these gaps—ensuring youth and adult participants can build skills, confidence, and economic mobility in a rapidly evolving workforce.

2026 Workforce Connection Event Series

MTFS will host two complementary event sessions designed to strengthen the bridge between training and employment—ensuring participants are prepared for real jobs and employers have access to emerging talent.

MTFS Huddles

Employer-Informed Workforce Conversations

MTFS Huddles are facilitaed, in-depth discussions that bring together MTFS leadership, educators, and employers who are actively hiring MTFS participants. These sessions focus on understanding what employers need now and how MTFS training can continue to evolve to meet those needs.

Huddles explore topics such as:

- In-demand technical and soft skills employers prioritize
- Training expectations and certification preferences
- Entry-level and mid-level job opportunities available now and on the horizon
- Ideal age ranges, experience levels, and readiness benchmarks
- Workplace expectations, career pathways, and advancement opportunities

Insights from the Huddles directly inform MTFS curriculum, coaching, and career preparation—ensuring programs stay responsive to industry realities while maintaining equity and access.

For sponsors and employer partners, Huddles offer a meaningful opportunity to shape the future workforce while building deeper relationships with MTFS and our participants.

504 Malcolm Ave. SE, Suite 100, Minneapolis, MN 55414

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MTFS Round Tables

Participant-Employer Connection Events

MTFS Round Tables are speed-dating-style networking events designed to introduce MTFS participants to potential employers in an approachable, low-barrier format. These events prioritize relationship-building, exposure, and confidence—especially for participants navigating professional environments for the first time.

At Round Tables:

- Participants meet multiple employers in short, sturctured conversations
- Employers share information about their organization, roles, and hiring needs
- Participants practice professional communication and learn how to articulate their skills and interests
- Both parties explore potential next steps, from informational interviews to internships and employment

Employers who participate in MTFS Huddles are invited to take part in Round Tables, creating continuity between workforce planning conversations and direct talent engagement.

Together, the Huddles and Round Tables create a feedback loop between employers, educators, and participants—aligning training, expectations, and opportunity.

Why Your Support Matters

Minnesota continues to rank near the bottom nationally in access to foundational computer science courses. Participants from underrepresented communities—particularly young women and BIPOC youth—face disproportionate barriers to digital literacy and technology careers. Meanwhile, the tech industry offers wages 106% higher than the state median, yet employers continue to face shortages of qualified talent.

Your partnership fuels a stronger, more inclusive workforce by ensuring:

- Participants have access to devices and high-quality technology education
- Youth earn IT certifications that lead to real career pathways
- Paid internships replace upaid, inequitable work experiences
- Adults gain essential digital skills for employment
- Thousands of refurbished computers stay out of landfills and in the hands of learners

In short, your investment transforms access into opportunity.

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2026 SPONSORSHIP LEVELS

GIGABYTE PARTNER - $7,500

- Logo placement with link on MTFS website
- Logo inclusion in MTFS digital and printed material related to sponsored programming
- Verbal recongition at MTFS-hosted events and gatherings throughout the year
- Dedicated social media feature (1-2 posts) highlighting your partnership and impact
- Featured spotlight in MTFS e-newsletter (shared with supporters, partners, and community stakeholders)
- Inclusion in MTFS annual impact reporting and donor communications
- Invitation to tour MTFS facilities or attend program showcase
- Optional opportunity to explore employee engagement or volunteer alignment

MEGABYTE PARTNER - $5,000

- Logo placement on MTFS website
- Logo recognition in MTFS digital communications
- Social media shoutout recongizing your support
- Inclusion in MTFS e-newsletter sponsor acknowledgments
- Invitation to select MTFS events or program updates

KILOBYTE PARTNER - $2,500

- Name listing on MTFS website
- Logo recognition in MTFS digital communications
- Social media thank-you mention acknowledging your partnership

RECOGNITION FOR ALL PARTNERS:

- MTFS website's event page
- Annual report
- Electronic & printed event communications
- Post-event recognition

Your Partnership Powers Real Outcomes

- 70% of graduates secure industry-aligned internships, employment, or further education within 90 days
- 100% of youth gain hands-on technology experience in STEM, coding, and IT fundamentals
- 40-60% of participants earn industry-recognized certifications (HTML/CSS, Tech+, GitHub, JavaScript)
- Interns earn wages, removing financial barriers that exclude low-income participants from building competitive resumes
- Refurbishing operations generate over $1M annually to reinvest in STEM and workforce trainign programs
- Tens of thousands of devices are kept out of landfills and placed with Minnesota participants, schools, and nonprofits

Join Us in Creating Digital Equity for Minnesota

When you sponsor MTFS, you invest in:

- Stronger academic outcomes
- A more diverse and inclusive STEM workforce
- Greater access to high-quality technology
- Career pathways for youth and adults
- A sustainable, circular technology ecosystem

Your partnership doesn't just support an event—it strengthens the entire technology pipeline for Minnesota youth, families, and jobseekers.

PARTNERSHIP FORM

LEVELS	$7,500	$5,000	$2,500
Logo placement—website	with link	logo	name
Logo recognition	digital & print	digital	digital
Event recognition	○		
Social media recognition	1-2 posts	1 shoutout	1 thank you
E-newsletter recognition	spotlight	acknowledgments	
Invitation	tour or showcase	events	
Annual report	○	○	○

Sponsor Information

Sponsor Name (as it should appear on materials):

_____

Level: ○ Gigabyte - $7,500 ○ Megabyte - $5,000 ○ Kilobyte - $2,500

Individual Bit: ○ $50 x _____ Ticket(s) = $_____

Contact Name: _____ Contact Title: _____

Address: _____ City: _____ State: _____ Zip: _____
(Address must match billing address on credit card)

Email: _____ Phone: _____

Payment Information

○ Check enclosed (payable to MTFS) ○ Visa ○ Mastercard ○ AMEX ○ Discover

○ Please invoice on _____ (date)

Card Holder Name: _____

Credit Card Number: _____ Expiration Date: _____ /_____

Signature: _____ Security Code: _____

Donations

○ In lieu of the suggested partnership amounts, please accept $ _____ to support MTFS.

Please mail or email the completed form to:

Minnesota Tech for Success
c/o J. Murphy & Associates
1300 Godward St NE, Suite 2625
Minneapolis, MN 55413

A portion of partnership payment is tax-deductible. Minnesota Tech for Success (EIN: 20-1776702) will provide you with the final tax-deductible amount.

For more information contact Heather Weyandt
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