We are on a mission to create digital equity for students in Minnesota! Understanding digital inclusion and environmental sustainability go hand in hand, we recycle and repair donated computers to refurbish them for schools and educationally-focused community organizations to impact the full life cycle of technology. Our programs provide technology access, engaging STEM programming, and IT workforce training in primarily underserved BIPOC communities.

By creating digital equity in Minnesota, we are diversifying educational and professional spaces to ensure everyone has technology access and skills to improve their lives and succeed.

We have 25 years of success through our computer donation program, no cost technology training, and the recycle and refurbish program to keep used technology out of landfills. Our results:

- **100,000 computers placed**
- **1,800 students trained**
- **5.8 million pounds recycled**

Partnerships with businesses, foundations, and individuals are critical to our work. MTFS provides thousands of at-risk individuals with free access to technology and IT workforce training, allowing them to break the cycle of poverty and build a stable life for their families.

By becoming a sponsor, you not only gain visibility for your organization, but also ensure that we can continue to provide technology access and training to the people who need it most. We are inviting you to partner with us to help launch the placement of the next 100,000 computers!
Our Values

DIGITAL INCLUSION
We believe that everyone deserves access to technology to thrive in today’s digital world.

COMMUNITY CONNECTION
We believe in being rooted in our community to give the best help we can to those who need it.

SUSTAINABILITY
We believe that digital inclusion and environmental sustainability go hand in hand, and work to provide top tier resources while recycling responsibly.

Our Mission

Minnesota Tech For Success creates digital equity for students by partnering with schools and educational organizations to provide technology access, engaging STEM programming, and IT workforce development in underserved communities.

Technology Education is Important
The opportunity gap in Minnesota is real. Many students don’t receive adequate technology access or training to keep up with their peers and find themselves falling behind in school and struggling to earn a livable wage.

We’re Creating Digital Equity
MTFS provides thousands of at-risk individuals with free access to technology and IT workforce training, allowing them to break the cycle of poverty and build a stable life for their families.

Why Sponsor MTFS?
By becoming a sponsor, you not only gain visibility for your organization but also ensure that we can continue to provide technology access and training to the people who need it most.

Let’s Get Started!
Contact Emmy Frederickson, Director of Sales & Marketing
efrederickson@techforsuccess.org | (612) 383-2391
Partnerships with area businesses, foundations, and individuals are critical to our work, and sponsoring our annual fundraiser helps us continue our mission of creating digital equity in Minnesota. It’s a great way to gain visibility and demonstrate your commitment to the community.

Your sponsorship helps pay for event expenses so money raised from this event can go directly to our programs, ensuring everyone has the technology access and skills to improve their lives and succeed.

**Overview**

**Gigabyte Sponsor | $5,000**
- 16 Reserved tickets and 16 event drink tickets
- VIP social pre-reception
- Focused social media highlight
- Sponsor logo direct link click on event page
- Recognition: Podium, event program, signage

**Megabyte Sponsor | $3,500**
- 8 Reserved tickets and 8 event drink tickets
- VIP social pre-reception
- Focused social media highlight
- Sponsor logo direct link click on event page
- Recognition: Event program, signage

**Kilobyte Sponsor | $2,000**
- 8 Reserved tickets and 8 event drink tickets
- Focused social media highlight
- Sponsor logo direct link click on event page
- Recognition: Event program, signage

**Byte Sponsor | $1,250**
- 8 Reserved tickets and 8 event drink tickets
- Focused social media highlight
- Recognition: Signage

**Recognition for All Sponsors:**
- Minnesota Tech for Success’ event page
- Annual Report
- Event communications, electronic & printed material
- Post-event communications

**Timing**
Annually, TBD.
Overview

MTFSLearn is our technology skills training program which we offer at no cost to individuals who have faced barriers to employment and are seeking a career in IT so they can earn a steady income and provide for their family.

Sponsoring our MTFSLearn courses allows you to invest in the future technology workforce in Minnesota and allows us to continue to reach more students and expand our programming to meet the needs of our students.

Course Sponsor | $5,000

- Company logo on all course marketing materials and website.
- Opportunity to make opening remarks at the annual graduation celebration.
- Company recognized in Annual Report.
- Company recognized on MTFS social media channels.
- Mentorship or course speaking volunteer opportunities for employees at company.

Equipment Sponsor | $2,500

- Company logo on all graduation marketing materials.
- Opportunity to present equipment to students at graduation.
- Company recognized in Annual Report.
- Company recognized on MTFS social media channels.

Student Sponsor | $1,600

- Company recognized in Annual Report.
- Opportunity for company employee to mentor sponsored student.
- Company recognized on MTFS social media channels.

Student Supporter | $500

- Company recognized in Annual Report.
- Company recognized on MTFS social media channels.

Timing

Ongoing throughout the year.
Every summer MTFS hosts a graduation party for all of the MTFS Learn students who have earned certifications over the past year.

Friends and family, donors and community members gather for a BBQ to celebrate the achievements of the MTFS Learn students and give them the opportunity to network with technology professionals.

This is a great opportunity to gain visibility, recruit interns and support our MTFS Learn education efforts.

**Overview**

**Platinum Sponsor | $2,500**
- One platinum sponsorship available per year.
- Opportunity for company representative to give opening remarks at graduation.
- Opportunity to set up informational table for internship recruitment at graduation.
- Company included in all media relations efforts.
- Company identified on all event marketing materials.
- Company listed on MTFS website.
- Company recognized in Annual Report.
- Company recognized on MTFS social media channels.

**Gold Sponsor | $1,000**
- Company identified on all event marketing materials.
- Company listed on MTFS website.
- Company recognized in Annual Report.
- Company recognized on MTFS social media channels.

**Silver Sponsor | $500**
- Company listed on MTFS website.
- Company recognized in Annual Report.
- Company recognized on MTFS social media channels.

**Timing**

Graduation takes place in June.
In 2018, MTFS began a paid internship program to allow qualified MTFS Learn graduates a chance to earn hands-on work experience as they begin their careers in IT. Interns work at MTFS and spend time in each area of the business, including intake, salvage, repair, sales and marketing.

The six-month program provides students with the necessary experience and confidence to begin their careers in IT. Sponsoring an intern provides a student with invaluable work experience and provide them with an important next step to a successful and life-changing career.

**Overview**

A $1,350 sponsorship pays the wages of one of our senior technician interns for one month.

**Sponsorship Minimum | $1,350**

**Sponsor Commitment:**

Provide company representative to mentor intern.

**Sponsor Benefits**

- Company listed on MTFS website.
- Company recognized in Annual Report.
- Company recognized on MTFS social media channels.

**Timing**

Ongoing throughout the year.
Overview

For those in need of a computer for educational or professional purposes but cannot afford the cost of one, we offer the opportunity to apply to receive a computer for distance learning or for aiding in active searching and application for employment.

Your sponsorship will go directly to providing a student or adult in need with the proper technology he or she needs to stay engaged and continue their education, or to help them gain meaningful employment.

Sponsorship Minimum | $250

On average, it costs MTFS $250 to provide a high-quality technology solution to one of our Tech Connect applicants.

Sponsor Benefits

- Company listed on MTFS website.
- Company recognized in Annual Report.
- Company recognized on MTFS social media channels.

Timing

Ongoing throughout the year.
Volunteer Sponsorship

Overview
Our volunteers play a critical role in helping us get refurbished computers in the hands of people who need them, or preparing machines that don’t meet performance standards for responsible recycling.

Sponsorship money will go to help pay for necessary staff time, training materials, volunteer appreciation efforts and volunteer recruitment.

Sponsorship Minimum | $500
Your sponsorship will allow us to grow our internship program, affording more opportunities for those seeking employment.

Sponsor Benefits
- Company identified in volunteer marketing materials.
- Company listed on MTFS website.
- Company recognized in Annual Report.
- Company recognized on MTFS social media channels.

Timing
Ongoing throughout the year.
Events

Throughout the year, we host various events to raise money for our programming and meet the growing need for free technology training in the community. Sponsoring these events is a great way to support our work in the community. Sponsorship money helps pay for event expenses so all of the money raised from attendees can go directly to our programs.

**Sponsorship minimum:** $500  
**Timing:** Ongoing throughout the year.

Donation Matching

Providing a matching gift for one of our biannual fundraising campaigns helps us reach new donors and increase donation amounts. It’s a great way to gain visibility and demonstrate your commitment to the community.

**Sponsorship minimum:** Varies, starting at $1,000.  
**Timing:** Annually, November and December.

Truck Lease

Having access to used computers is crucial to providing digital equity and access to STEM education in Minnesota. Currently, MTFS uses a leased truck and rents additional trucks as needed to pick up computer donations from businesses all across the state. This is not only expensive, but it makes the process of scheduling donation pick-ups much harder.

A full sponsorship would allow us to renew or lease a branded 26’ truck for one year, although sponsorship in increments are also welcome. This would make a huge impact on the number of computer donations we are able to take in and will allow us to impact hundreds of additional students every year.

**Sponsorship increments:**  
$6,250, $12,500, $18,750 or $25,000 (full annual lease)  
**Timing:** Open, any time of year. Sponsorship is good for one year.

**Sponsorship benefits:**
- Sponsor logo on our truck wrap.  
- Sponsor listed on MTFS website.  
- Sponsor recognized in Annual Report.  
- Sponsor recognized on MTFS social media channels.
Minneapolis Tech for Success
Sponsorship Form

Sponsor Information

Sponsor name (as it should appear on materials): ________________________________________________
Contact name: _____________________________ Contact title: ________________________________
Address: __________________________________________ (Address must match billing address on credit card.)
City, State, ZIP: __________________________________________________________________________
Email: _____________________________ Phone: _____________________________

Sponsorship level:  O $5,000  O $2,500  O $1,000  O $500  O $250  O Other: ______________
MTFS Program or initiative you would like to support: ________________________________________

Payment Information

  O Check enclosed (payable to MTFS)  O VISA  O Mastercard  O American Express  O Discover
  O Please invoice on ______/_______/_______ (Date)
Cardholder name: ______________________________________________________________________
Credit card number: _____________________________ Expiration date: _____ / _____
Signature (required): ___________________________ CVV code: _________________

Donation Information

  O In lieu of the suggested partnership amounts, please accept $ _____________ to support MTFS.
  O We have advised a gift from our Donor Advised Fund to MTFS.
Name of fund: ______________________________________________________________________
Fund’s sponsoring organization: ______________________________________________________________________

  O My donation will be matched! Name of organization: ______________________________________________________________________

Please mail or email the completed form to

  Minnesota Tech for Success  504 Malcolm Ave SE, Suite 100  Minneapolis, MN 55414
  info@techforsuccess.org  (612) 383-2391

Your donation is tax deductible. Minnesota Tech for Success (EIN 20-1776702) will provide you with the final tax-deductible amount.